



THE ADVANTA (KIVAB4B) AFFILIATE PROGRAM

The [KivaBusiness Card](#) is a product of [Advanta Bank Corp.](#) The affiliate program is administered by [LinkShare](#). Are you ready to help out a great cause and make some money? Let's get started.

1. Go to LinkShare (www.linkshare.com) and register as an affiliate.
2. Under the "Publishers" tab, select "Join Today."
3. Answer the questions in the form and press "Submit."
4. You'll receive a confirmation email from LinkShare (should arrive immediately).
5. Log in to your LinkShare account, and select the "Programs" tab.
6. You'll find Advanta under the "Financial Services" category.
7. Select "Advanta" and click on "Apply".*
8. You'll receive a confirmation email (should arrive within 24 hours).
9. Log in to your LinkShare account, click on "Links" and here you'll find all the links you need for the KivaB4B offer. You're ready to go!

Now, that you're set up, how do you make money? It is based on the number of people that become KivaBusiness Card customers ("Customers")*. The commission structure works like this*:

- You receive \$65 per Customer, for your first 25 Customers.
- You receive \$75 per Customer, for your 26th - 50th Customer.
- You receive \$85 per Customer, for your 51st Customer and beyond.

For every Customer, Advanta will donate \$25 to [Kiva](#) in your name*.

To review the official terms and conditions of Advanta's Affiliate Program, click [here](#). Click [here](#) for Frequently Asked Questions. If you have any questions about the [KivaB4B Program](#), email share@kivab4b.org and if you have any further questions about the [Affiliate Program](#), email affiliatesupport@advanta.com.

*Applications to join Advanta's Affiliate Program are subject to acceptance of the Advanta Affiliate Agreement and approval by Advanta, which is not guaranteed. The commission structure may be modified by Advanta from time to time, with or without notice, at its sole discretion. All commission payments are governed by the terms of the Advanta Affiliate Agreement. Advanta's donation program may be modified or revoked by Advanta, with or without notice, at its sole discretion.